

MEDIA RELEASE

Joshua Baldwin Announced as New SCA Australasia President

Thursday 4 July 2024: Strata Community Association (SCA) Australasia is excited to announce Joshua Baldwin as its next President, becoming the youngest president in SCA's history.

Joshua's appointment is the latest in a bright career in the strata industry and with SCA that already spans a decade. His journey with SCA began in 2013 on the SCA (SA/NT) Board, where he quickly became a key figure within the organisation and subsequently served as President of the SA/NT Chapter for six years.

His tenure was marked by significant achievements, including the pivotal merger of the South Australian and Northern Territory chapters. This merger stands as a testament to his vision of fostering greater cohesion and collaboration within the industry.

Mr Baldwin said it was an honour to be elected as SCA Australasia President.

"Firstly, I would just like to extend such a massive thank you to outgoing SCA Australasia President Chris Duggan, who has left an incredibly strong legacy of achievement and collaboration that I hope to build on," said Mr Baldwin.

"Chris has been such an invaluable member of SCA and his contribution to the strata industry really cannot be understated. From his leadership on strata insurance affordability, availability and transparency, to increasing professional standards across the country and driving the creation of the fledgling SCA RTO, he has been a clear and unifying voice for the strata industry.

Turning to the future, Mr Baldwin flagged four areas he would be focusing on during his term of presidency.

"I'm incredibly excited to commence the role at a pivotal time for our organisation and the industry," he said.

"I like to think of myself as someone who is innovative and collaborative and I never shy away from a challenge.

"I have a lot of ideas and a great team of volunteers and staff around me to start implementing them.

"Increasing SCA's brand identity, delivering consistent standards of education, fostering a good working environment for our staff and volunteers and building our ethical standards will be my priorities, and I'm rolling up my sleeves and setting to work straight away," said Mr Baldwin.

SCA Australasia CEO Alisha Fisher welcomed Josh to the role and spoke warmly about Chris' contribution to the sector.

"Chris has been an incredible president and will leave a lasting legacy for SCA as someone who always chose collaboration and conversation and knitted so much of the industry together," she said.

"He has achieved so much in the three years with SCA Australasia, and he will be missed.

"At just 33, Josh has already accumulated 13 years of experience in the strata industry and his career journey of choosing and specialising in strata from the beginning of his career showcases an industry growing in stature and recognition.

"He's committed, he's bright and he cares about the industry – I'm really looking forward to continuing to carry out the Board and the organisation's shared vision with him at the helm," said Ms Fisher.

Joshua Baldwin's full bio can be found here ([insert link](#))

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About Strata Community Association (SCA)

[Strata Community Association \(SCA\)](#) is the peak industry body for Body Corporate and Community Title Management (also referred to as Strata Management, Strata Title, or Owners Corporations Management) in Australia and New Zealand.

Our 5,000 individual and corporate members include strata/body corporate managers, support staff, owners' representatives and suppliers of products and services to the industry. SCA proudly fulfils the dual roles of a professional institute and consumer advocate.

We believe in taking action with urgency in order to raise public awareness about some of the most pressing issues facing today's society. Please join us by supporting our efforts to make a measurable difference for the community.

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