

2023-2024

SCA (Tas) Sponsorship Prospectus



strata
community
association®
TAS

*Reach and
connect to the
strata sector*

marketing@strata.community

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Background

Our commitment to you

Here at SCA (Tas) we believe that mutual relationships are incredibly beneficial to all involved, and as such aim to continue to strengthen our relationships with sponsors by ensuring your products and services are utilised to the full extent.

Who is SCA (Tas)?

Strata Community Association Limited (SCA) is the peak industry body for Body Corporate and Community Title Management in Tasmania.

Membership includes Strata Management firms, Strata Managers, Support Staff, Body Corporate owners, Industry Sponsors, and Suppliers of products and services to the industry.

SCA (Tas) proudly fulfils the dual role of a professional institute and consumer advocate.

We are in a unique position and play a pivotal role in providing educational resources to professional Strata Managers, Lot Owners, and Service Providers to the strata community.

SCA (Tas) is a Chapter of the Strata Community Association Ltd.

Background

Why Sponsor with SCA (Tas)?

- Sponsor with and support the association that represents one of the fastest growing industries in the nation.
- Reach an industry that represents around 30% of 36,595 strata lots in Tasmania. SCA (Tas) members are in daily contact with thousands of lot owners in Owners Corporations in this booming sector.
- Reach owners corporations that collect and spend millions of dollars per year maintaining and upgrading their buildings.
- Network with the decision-makers – as well as employee strata managers. The membership of SCA (Tas) includes the principals and senior managers of owners corporation firms.
- Align your business with an association that is focused on engaging with its members and their clients to enhance the value of the services they deliver.
- Sponsoring with SCA (Tas) gives you direct contact with Strata Managers who have contact with a vast list of clientele.



Background

How your Sponsorship supports SCA (Tas)?

The support of our sponsors is integral to the work that we do for our members and the broader strata community.

Now more than ever industry not-for profits need the support of the sector and we see a real opportunity for mutual benefits and the formation or continuation of fruitful partnerships.

Our Sponsors help us to:

- Hold regular education and professional development events for members and the public;
- Hold social and networking events for members and related parties;
- Distribute news, information, and education to members via e-bulletins, the media, and other resources;
- Advocate for reform and for the betterment of the strata industry.

SCA (Tas) Gold Sponsor

One per industry segment

\$2,500 plus GST

Becoming a SCA (Tas) Gold Sponsor is the highest and only level of sponsorship with Strata Community Association (Tas). Sponsoring with SCA (Tas) gives you ample opportunities for exposure to the Tasmanian strata sector as you build new relationships and strengthen existing ones with Strata Managers.

Becoming a Gold Sponsor will entitle you to the below benefits:

Exclusivity in your segment

- The SCA (Tas) Gold Sponsorship is available for suppliers in non-competing industry segments. The Sponsorship gives you exposure and a competitive advantage.
- Receive priority preference for renewal of your Gold Sponsorship for the following year.

Membership

- 1 x Annual Large Corporate Strata Services membership with SCA (Tas). Value \$1,195 inc. GST.
- Unlimited individual memberships with SCA (Tas)



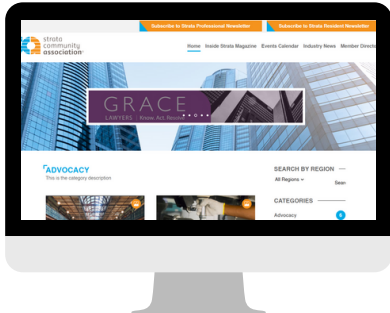
Inside Strata Magazine Exposure

- 5% discount on the advertising rate card of Inside Strata. This publication is distributed to over 2,500 members across Australia and New Zealand and published online (our quarterly industry magazine).



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SCA (Tas) Gold Sponsor



Online Inside Strata

- Opportunity to submit up to 2 articles for SCA (Tas) to publish on the SCA Online Inside Strata Website

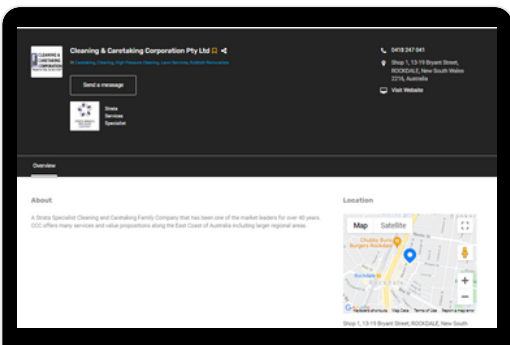



Advertising opportunities

- Acknowledgement of your sponsorship as Gold Partner on the SCA (Tas) website
- SCA (Tas) Gold Sponsor logo provided for marketing purposes
- Hyperlinked profile with company logo and contact details including name, phone, email and website on SCA (Tas) Sponsorship webpage <https://www.strata.community/tas-sponsors>
- Co-branded fact sheets to be on SCA (Tas) website
- SCA (Tas) Gold Sponsor logo provided for marketing purposes

Member Directory

- Detailed listing in TAS region including link to your company website, cover image, logo, pdf uploads, videos, <https://directory.strata.community/>



A photograph of a modern, multi-story apartment building with white facades and large glass windows. The building features numerous balconies with glass railings. The sky is blue with light clouds. In the foreground, there are some green trees and a street lamp. The building's name 'LA BUFALA' is visible above the ground floor entrance.

**Sponsorship not
for you, but still want to
be involved with
SCA (TAS)?**

**Consider becoming a
SCA (TAS) Corporate
Strata Services Member
from \$995**

**Simply fill out our
online membership
form [here](#) & become a SCA
(Tas) member today**