NAVIGATING TOMORROW

SCA (NZ) Conference Sponsorship Prospectus

Reach and connect to the strata sector

marketing@strata.community https://www.strata.community/nz-chapter





Background

Who is SCA (NZ)?

SCA (NZ) is a chapter of the Strata Community Association Limited (SCA), which represents practitioners throughout Australasia. As the peak professional association for strata, SCA (NZ) holds education sessions to increase the standards for the industry.

We are in a unique position and play a pivotal role in providing educational resources to body corporate managers, support staff, committee members and suppliers of products and services to the strata industry.

Why Sponsor at the 2025 SCA (NZ) Conference?

Sponsoring the Conference gives you direct access to body corporate managers who have contact with a vast list of clientele.

The Conference is the perfect opportunity for your business to engage with body corporate managers and industry leaders within the strata community. Being associated with this annual event brings positive brand awareness and presents your business in your field and has direct lead generation results.





Lunch Sponsor

\$950 NZD Per Day (2 opportunities available)

- Opportunity to display Banner during lunch
- Logo on Conference webpage
- Logo on Conference program
- 5-minute speaking time before lunch break including opportunity to provide PowerPoint slides for presentation.
- Opportunity to provide up to 150-word message in preconference marketing email sent to all NZ members
- MC acknowledgement and thanks





Thursday Casual Dinner Sponsor \$3,000 NZD Co-Sponsorship Available



- Opportunity to display Banner near entry to dinner venue
- Logo on Conference webpage
- Logo on Conference program
- 5-minute speaking opportunity at beginning of dinner
- Opportunity to provide up to 200word message in pre-conference marketing email sent to all NZ members
- MC acknowledgement and thanks during Conference



Morning or Afternoon Tea Sponsor

\$495 NZD Per Day



(3 opportunities available)

- Opportunity to display Banner during morning or afternoon tea
- Logo on Conference webpage
- Logo on Conference program
- MC acknowledgement and thanks



Sponsor a Session

\$700 NZD

- Logo on Conference presentation slides during Speaker Presentation
- Logo on Conference webpage
- Logo on Conference program
- Opportunity to introduce the session topic and presenter
- Acknowledgement by MC before and after the presentation





Friday Pre-Dinner Drinks Sponsor

\$1,700 NZD Co-Sponsorship Available



- Opportunity to display Banner during Pre-Dinner Drinks event
- Logo on Conference webpage
- Logo on Conference program
- Opportunity to provide up to 200word message in pre-conference marketing email sent to all NZ members
- MC acknowledgement and thanks during Conference



Friday Post-Dinner Drinks Sponsor

\$2,000 NZD Co-Sponsorship Available



- Opportunity to display Banner during Post-Dinner Drinks event
- Logo on Conference webpage
- Logo on Conference program
- Opportunity to provide up to 200word message in pre-conference marketing email sent to all NZ members
- MC acknowledgement and thanks during Conference

To book, email <u>marketing@strata.community</u>